

# THE PARLIAMENTS STREET NEWS

## 2019 RATE CARD & SCHEDULE

February Issue due- Friday February 1st  
 April due- Friday April 5th  
 June due Friday May 31st  
 September due- Friday Aug 23rd  
 October due- Friday Oct 4th  
 Holiday Issue due- Friday Nov 22nd



	WIDTH	Height	Price single insertion	Multiple Insertions Minimum 3 insertions Save %15	Full Year 5 issues
Business Card Ad	3.167 in	2 in	\$95	\$80.75	\$484.74 (\$80.75 x 6)
Business Banner	4.78 in	2 in	\$125	\$106.25	\$637.50 (\$106.25 x 6)
Big Box Ad	4.78 in	4 in	\$245	\$208.25	\$1249 (\$208.25 x 6)
Third of Page	10 in	4 in	\$450	\$382.50	\$2295 (\$382.50 x 6)
Third of Page Vertical	3.16 in	13 in	\$450	\$382.50	\$2295 (\$382.50 x 6)
Traditional Quarter	4.78	6.477in	\$365	\$310.25	\$1,861.5 (\$310.25 x 6)
Quarter Horizontal	10 in	3 in	\$365	\$310.25	\$1,861.5 (\$310.25 x 6)
Half Page Horizontal	10 in	6.475 in	\$615	\$522.75	\$3,136.5 (\$522.75 x 6)
Half Page Vertical	4.78 in	13.225 in	\$615	\$522.75	\$3,136.5 (\$522.75 x 6)
Full Page	10 in	13.225 in	\$1100	\$935	\$5,610 (\$935 x 6)

**FALL 2016** Canada's Most Diverse Street

**Biz Card \$95**

**Business Banner \$125**

**Big Box \$245**

**Quarter Page Horizontal \$365**

**Third Page Banner \$450**

Fig. 4, Issue 25, 2016 www.pstreetnews.com

connect with your community

**Quarter Page \$365**

**Half Page \$615**

parliamentstnews@gmail.com Parliament Street News, Pg. 3

**FALL 2016** Canada's Most Diverse Street

**Half Page Vertical \$615**

**Third Page Vertical \$450**

Fig. 4, Issue 25, 2016 www.pstreetnews.com

- Preferred Placement for multiple insertion advertisers.
- Front cover quarter page add 25%
- HST not included in pricing
- Multi-issue pricing dependant upon single payment of greater than 3 insertions

All adds will need to be submitted in high quality print PDF. Images and image ads need to be 300 dpi (for example a 3.5in x 2 in JPG ad should be 1050px by 600px). Ads should be created in full CMYK, no bleed, with text for 100% black. All ads and articles will be posted on the Website at [www.pstreetnews.com](http://www.pstreetnews.com) until the next issue.

**Please Contact: Sarah Cook - Publisher**

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