

THE PARLIAMENTS STREET NEWS

2018 RATE CARD & SCHEDULE

Schedule & Deadlines

March 2018 - Deadline Feb. 28 th
May 2018 - Deadline May 21 st
Cabbagetown Festival 2018 - Deadline Aug. 15th
Fall Food Edition 2018 - Deadline Oct 5
Christmas / Holidays 2018 - Deadline Nov. 18th



	WIDTH	Height	Price single insertion	Multiple Insertions Minimum 3 insertions Save %15	Full Year 5 issues
Business Card Ad	3.167 in	2 in	\$85	\$72.25	\$361 (\$72.50 x 5)
Business Banner	4.78 in	2 in	\$110	\$93.50	\$467.50 (\$193.50 x 5)
Big Box Ad	4.78 in	4 in	\$220	\$187	\$935 (\$187 x 5)
Third of Page	10 in	3.1 in	\$400	\$340	\$1700 (\$220 x 5)
Third of Page Vertical	3.16 in	13 in	\$400	\$340	\$1700 (\$220 x 5)
Quarter Page	10 in	2. in	\$330	\$280	\$1,400 (\$280 x 5)
Half Page Horizontal	10 in	7 in	\$550	\$467	\$2335 (\$467 x 5)
Half Page Vertical	4.78 in	13 in	\$550	\$467	\$2335 (\$467 x 5)
Full Page	10 in	14 in	\$1000	\$850	\$4,250 (\$850 x 5)

- Preferred Placement. Front cover quarter page add 25%
- HST not included in pricing
- Multi-issue pricing dependant upon single payment of greater than 3 insertions

All adds will need to be submitted in high quality print PDF. Ads should be created in full CMYK, no bleed, with text for black of 100%. All ads and articles will be posted on the Website at www.pstreetnews.com

Please Contact: Sarah Cook - Publisher

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